

August 30th

## Hackathon + Networking Mixer

9:00 AM - 12:00 PM	Hackathon: Do you Coinvent?	THE CRYPTO HUB at FANBASE EXCHANGE - 1811 N. Howard St. 19122	<a href="https://coinventionhackathon.eventbrite.com">https://coinventionhackathon.eventbrite.com</a>
6:00 PM - 8:00 PM	Coinvention: Meet-up	Elsevier - 1600 John F Kennedy Blvd #1800, Philadelphia, PA 19103	<a href="https://www.meetup.com/Philly-Blockchain-Tech/events/253947228/">https://www.meetup.com/Philly-Blockchain-Tech/events/253947228/</a>
8:00 PM - 11:00 PM	Networking Mixer	<a href="http://www.themidtownphila.com/">http://www.themidtownphila.com/</a> - 114 S. 12th St, Philadelphia, PA 19107	Mingle with fellow blockchain enthusiasts!

August 31st

## Coinvention Influencers Broadcasting Live From Coinvention

9:00 a.m. - 9:45 a.m.	Ico Alerts	Interviews:	Ronald Mears, Joana Gutierrez, Daniel Fainman, Leroy Ware
10:00 a.m. - 10:45 a.m.	CryptoLove	Interviews:	Sterlin Luxin, Kevin Owocki, Canaan Linder, Aaron Kosowski
11:00 a.m. - 11:45 a.m.	Cryptomarkets360	Interviews:	Brian Dube, Bob Cornish, Adryenn Ashley, Mitch Lacsamana
12:00 p.m. - 12:45 p.m.	Legit Crypto	Interviews:	Samson Williams, Brandon Buscaglia, Lyn Ulbricht, Jonathan Keim
2:00 p.m. - 2:45 p.m.	Yidu Wang		Jacob Blish, Tori Adams, Raj Sharma,
3:00 p.m. - 3:45 p.m.	Angeleen	Interviews:	Jay Rush, Dr Tiffany Gray, Akshay Ravi, Danny Shapouri
4:00 p.m. - 4:45 p.m.	Ready Set Crypto	Interviews:	Nick Spanos, Simon Manka, Philip Forte and Tyler Wellner, Monica Proffitt
5:00 p.m. - 5:45 p.m.	Ken bosak	Interviews:	Crypto Love, Legit Crypto, Ready set Crypto
6:00 p.m. - 6:45 p.m.		Interviews:	
10:00 a.m. - 12:30 p.m.	Artifax Digital	Interviews:	George Awad, Simon Manka, Toni Lane Cassery, Greg Strong, Canaan Linder, Brandon Buscaglia, Jonathan Keim, Kevin Owocki, Philip Knirck, Monica Proffitt
2:00 p.m. - 4:30 p.m.	Artifax Digital	Interviews:	Ready Set Crypto, Ed Zabar, Jacob Blish, Andrew Bull, Elen Awalom, Lyn Ulbricht, Nicole tay, Bryan Doreain, Maureen Murat, Aaron Diamond-Reich, Dhairya Pujara, Ed Bukstel

## Coinvention Incubator Space

9:00 a.m. - 12:00 p.m.	The Hackathon Continues!	The final three hours, this is where the true leaders will separate from the herd	
12:00 p.m. - 1:00 p.m..	The final product	Hackathoners will present their project to a panel of judges	Adryenn Ashley, Kevin Owocki and Angeleen
1:00 p.m. - 2:00 p.m.	Lunch		
2:00 p.m. - 3:00 p.m.	Meet-up incubator	Join fellow meet-ups and blockchain companies to discuss best practices and network.	Phily Blockchain Tech Blockchain BrainTrust Blockchain Princeton Northern Virginia Bitcoin, Blockchain, and Cryptocurrency Temple Blockchain Club
3:00 p.m. - 4:00 p.m.	Workshop	Samson Williams and Mike McCoy	

## Coinvention Conference

8:00 a.m. - 8:50 a.m.	Morning Reception		
8:50 a.m. - 9:00 a.m.	Opening Remarks		
The whole day	<b>MC: Monica Proffitt</b> <b>MC: Adryenn Ashley</b>	Two of the best, will be directing the show and introducing these high-level speakers	
9:00 a.m. - 9:25 a.m.	Marketing in Blockchain Companies & ICO's	Moderator: Akshay Ravi Panel: Danny Shapouri Jonathen Keim Mitch Lacsamana Paul McNeal	This panel is directed towards individuals who are looking to gain insight on the process of finding a blockchain use case and marketing the idea, as well as discussing some various types of crowdfunding.
9:25 a.m. - 9:55 a.m.	<b>Crypto-Anarchism and Digitizing Freedom (tentative)</b>	<b>Sterlin Lujan</b>	Sterlin will discuss the philosophy behind the advent of cryptocurrency, including its crypto-anarchic roots. He will then expand on these ideas and talk about where blockchain is heading in the future. (tentative)
9:55 a.m. - 10:10 a.m.	Building the Infrastructure of Change	Bryan Dube, Founder of Campus Coin	Educating and engaging the future generation
10:10 a.m. - 10:35 a.m.	Panel: Community Engagements Within Blockchain Technology	<b>Moderator:</b> Bryan Doreain - Pivx <b>Panel:</b> Bryan Dube - Campus Coin George Awad - STEMChain Elen Awalom - Weride Joana Gutierrez - Meet Happy	As blockchain technology grows, so does the users in the environment. These teams are building up communities on their platforms

10:40 a.m. - 11:00 a.m.	<b>Careers in cryptocurrency: A major benefit of cryptocurrency adoption by the mainstream</b>	<b>Simon Manka, IOST Foundation</b>	As blockchain technology evolves and the cryptocurrency industry expands, there are a variety of new careers available and unique approaches you can take to "go full time crypto"
11:00 a.m. - 11:25 a.m.	Blockchain conversation grown organically on the spot	Jay Rush Founder of Quickblocks.io Philipp Knirck - Steem Bounty Edward Mazurek - Chairman of The Mazurek Law Firm Max Galka - Co-Founder Elementus	
11:30 a.m. - 12:00 p.m.	<b>Developers, Developers, Developers</b>	<b>Kevin Owocki - Founder of Gitcoin</b>	Developers are the unicorns of the Blockchain space. Learn about the new gig-economy for software engineers and why the job market of tomorrow won't look like the job market of the 20th century.
12:00 p.m. - 12:15 p.m.	Cryptos Backyard, the encyclopedia of Blockchain	Aaron Kosowski and Alex Scagz co-founders of BackyardCrypto.com	
12:15 p.m. - 12:45 p.m.	Panel: Legal Ramifications Beyond the SEC	<b>Moderator: Kevin Werbach</b> <b>Panel:</b> <b>Andrew Bull - Titan Crypto Management</b> <b>Bob Cornish - Wilson Elser</b> <b>Greg Strong - DLx Law</b> <b>Heather Flannery-- ConsenSys Health/Blockchain in Healthcare Global</b>	Regulations, utility vs equity, ICO vs STO, Decentralized business models and the law
12:45 p.m. - 1:40 p.m.	Lunch		
1:20 - 1:35	Comedian: Mike Salvi	A Crypto Comedy Segment	
1:40 p.m. - 1:50 p.m.	Introduction to Larecoin	Daniel Fainman	Larecoin® is a new cryptocurrency (ERC-20 Token) which will tokenize tuition payments scholarships and student debt. Larecoin is an alternative payment method for other higher education related costs such as housing, meal plans, books and even transportation. In addition to being accepted for the aforementioned activities, our token may also be issued as a scholarship credit, used to pay off student debts, or to invest into the cryptocurrency market. By registering credentials with Larecoin on the Lareblocks blockchain the user can seamlessly search, filter, apply and enroll into universities globally as well as, receive scholarships and grants.
1:50 p.m. - 2:00 p.m.	Medium Rare: Media Asset Ownership & the Blockchain	Ronald Mears	This segment will address the affordances of decentralization in the media production pipeline, as well as the effects of blockchain on copyrights and copyright holders.
2:05 p.m. - 2:15 p.m.	Collectibles on the Blockchain - The Stardust Platform	Canaan Linder, Founder of Stardust	This talk will focus on Stardust's unique approach for allowing the creation of collectibles on the blockchain and our revolutionary method of physically tokenizing collectible cards.
2:15 p.m. - 2:25 p.m.	Revolutionizing the Medical Economy	Brandon Buscaglia	The Health Exchange Market seeks to disrupt the current medical economy by introducing new value in exchanging de-identified medical data on the blockchain.
2:25 p.m. - 2:45 p.m.	<b>Humans - the only customers you've got til AIs take over</b>	<b>Samson Williams, Founder of Axes and Eggs</b>	Humans are your single biggest impediment to the success of your technology. Why? Well, until the AIs take over, they're your only customers. So how are you getting them to give AF about your unique, first of its kind, revolutionary snowflake of a blockchain project? This presentation is to help you wrap your head around how to not just market your project to fickle humans, but to think about human centered design, what it takes to build a community and ultimately, how you convert casual interest, into rabid fans of your business.
2:45 p.m. - 3:10 p.m.	Youtube influencer Panel	Moderator: Simon Manka CryptoLove - Randall Readysetcrypto - Mav Legit Crypto - Danny	Their picks, their thoughts and their vision of the Future in Blockchain
3:15 p.m. - 3:45 p.m.	<b>State of Crypto</b>	<b>Nick Spanos, Founder of Zap.org and Bitcoin Center NYC</b>	
3:45 p.m. - 4:10 p.m.	The Great Healthcare & Data Exchange	Moderator: Maureen Murat - Crowdie Advisors, LLC Dr. Tiffany Gray Brandon Buscaglia - T.H.E.M. Nicole Tay - Blockchain & Healthcare Specialist Raj Sharma - Health Wizz Heather Flannery-- ConsenSys Health/Blockchain in Healthcare Global	The implications and social impact of bringing blockchain technology to forefront of healthcare markets.
4:10 p.m. - 4:35 p.m.	<b>Ross Ulbricht's case: It's not over</b>	<b>Lyn Ulbricht</b>	There is still hope that Ross will not die in a cage. Hear why and how it impacts you.
4:40 p.m. - 4:55 p.m.	<b>Self Sovereign Identity &amp; KYC Models</b>	<b>Ed Zabar - Verif-y</b>	Verif-y and Ed create legitimacy within blockchain environments for companies around the world. Through self-sovereign identity we can give people the power to be reimbursed for their identity on a blockchain.
4:55 p.m. - 5:10 p.m.		<b>Hackathon Winners</b>	
5:10 p.m. - 5:25 p.m.	How to do Public Relations for Crypto	Jonathen Keim	Only a short time ago, innovators in the crypto space only wanted to reach blockchain enthusiasts and didn't care about mainstream media, but times have changed and now the competition is overwhelming. Plus, placements for up-and-coming crypto projects is not even a possibility at many news outlets due to new guidelines. In this session, Jonathan will share the challenges of doing PR for blockchain technologies and share key tips along the way.
5:25 p.m. - 5:40 p.m.	The Updated Venture Model: A Pros/Cons Analysis	Philip Forte and Tyler Wellener co-founders of BlockVenture Coalition	Funding avenues are changing for entrepreneurs, and venture capital is adapting. Philip Forte and Tyler Wellener of the BlockVenture Coalition will be discussing what these changes entail and how they will shape the space moving forward.

5:45 p.m. - 6:10 p.m.	The Philadelphia Blockchain Community	Moderator: Mike McCoy Panel: Aaron Diamond-Reich - Judg.io Dhairya Pujara - YCenter Ryan Findley-- Philly Blockchain Tech Eileen Gadsden-- Black Blockchain Consultants	Discussing Philadelphia's Blockchain Strengths, Weaknesses, and how we can improve/grow from here.
6:10 p.m. - 6:25 p.m.	Blockchain and the Opioid Epidemic	Victoria Adams, VP ConsenSys Civic	This presentation will describe the magnitude of the Opioid Epidemic and propose how blockchain can be used in novel ways to help improve out responses to the Epidemic
6:25 p.m. - 6:55 p.m.	Panel: Cryptoeconomics	Moderator: Ben DiFrancesco Panel: Jamiel Sheikh - CEO Chainhaus Jacob Blish - Token Foundry Arpit Mathur - Comcast Angeleen - Atlanta Blockchain week	As blockchain technology grows, so does the users in the environment. These teams are building up communities on their platforms
6:50 p.m. - 7:00 p.m.	Closing remarks		

**7 - 10 - Networking mixer - themidtownphila.com - 114 S. 12th St, Philadelphia, PA 19107**